



# NNRMLS Board of Trustees

## Minutes of the July 21, 2021 Meeting

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**Call to Order:** The meeting of the Board of Trustees was called to order by President Helen Graham at noon at the Northern Nevada Regional MLS's Conference Room in Reno.

**Trustees in Attendance:** Helen Graham, Steve Bohler, Dan Rider, Marge Hauge, Ken Amundson, Debbie Logan, Leslie Cain, Angelica Reyes, Pat Schweigert, Avis Cherry.

**Guests in attendance:** Past-President Amy Shocket, Shareholder CEO April LaBrie, Shareholder CEO Eric Maiss, and Legal Counsel Bonnie Drinkwater.

**Staff Present:** George Pickard, Amie VanClute, Andrew Cristancho, Ryan Snyder, and Amie Duncan.

**Minutes:** *It was moved and seconded* to approve the minutes of the June 16, 2021 Board of Trustees meeting. **Motion carried.**

**Financial Review:** NNRMLS Director of Finance Amie VanClute presented financials and noted variances. Noted variances include MLS Exempt Renewals and Annual Staff ID Renewal Fees which are billed annually, Remine annual fee, and New Employee Background Checks. *It was moved and seconded* to approve the financials for June 2021. **Motion carried.**

**New Logo Preview:** NNRMLS CEO George Pickard and Director of Marketing Andrew Cristancho presented the new NNRMLS logo.

**Legal Update:** Legal Counsel Bonnie Drinkwater gave a legal update.

**Single-Sign-On Collaboration Project with STAOR:** *It was moved and seconded* to approve \$5,000 for the Single-Sign-On collaboration project with South Tahoe Association of REALTORS, to place the MLS System buttons of both MLS's, adjacent to one another on the Clarity Dashboards of both MLS's for only those members who are active, in good standing with both South Tahoe Association of REALTORS and NNRMLS and/or one of NNRMLS' Shareholder Associations. **Motion carried.**

**Compliance Report:** George Pickard presented new graphs on BOT Report page showing total number of correction notices sent and how many turned into violations. Several steps have been taken to increase transparency and strengthen our member's confidence in the compliance process. A new page with compliance statistics has been created for all members to view on the NNRMLS Members website. We have also implemented a new protocol to provide follow-up compliance information for members who report potential violations. The MLS Rule Book messaging campaign was also discussed.

**Showing Service Product Demo and Service Update:** Franny Lewis and Mike Caputo from ShowingTime gave Trustees a business and product update followed by a Q&A.

**Showing Service Selection Process:** Staff will schedule showing service demos with Brad Bjelke from MLSAligned and Homesnap.

**Product Analytics:** George Pickard discussed product usage, displaying graphs from the BOT website's Product Usage Dashboard showing adoption rates.

**RSAR/SNR Technology Committee Update:** Angelica Reyes gave an update on the RSAR/SNR Technology Committee about testing Remine Pro. Next meeting in August and they are planning for Spring 2022 Expo.

**Remine Service Agreement:** *It was moved and seconded* to terminate the Remine service agreement. **Motion carried.**

**Listing Policy Task Force Update:** George Pickard gave update on topics discussed by task force such as Clear Cooperation, withheld listings and withheld authorization form, cumulative days on market, abuse of Coming Soon and noting showing availability in remarks but leaving listing active, lockboxes, escrow opened notation in the private remarks, and entering a listing before the commencement date.

**Reconsider Prior Motion to Enter Withheld Listings into Paragon:** *It was moved and seconded* to reconsider December 16, 2020 action to adopt the recommendations of the Listing Status Workgroup. **Motion denied.** *It was moved and seconded* to amend the December 16, 2020 action to strike the requirement to enter withheld listings in Paragon. **Motion carried.**

#### **CEO Report:**

- Ryan Snyder, Director of Information Technology, gave updates on Paragon photo retention. Paragon currently supports up to 40 photos and at a higher resolution; photo retention changed from 3 to 7 years for secondary photos (2-40) based on status date. Sold, expired, withdrawn and rented are set to 255 months, active listings stay indefinitely, partials purged after 3 months, subject properties are purged after 1 month.
- Under Contract Status Update: All previous Active/Pending and Pending-No Show listings have been converted as of July 6<sup>th</sup>; old statuses are still visible in searches and LIM as we are exploring the best way to remove those statuses.
- George Pickard informed Trustees that Kevin Sigstad is representing NNRMLS in lease renewal negotiations.
- Strat Planning is schedule for Thursday, October 14<sup>th</sup> from 9am-2pm.
- CMLS scheduling requirements and dates were reviewed with Trustees told to contact Amie D. if interested in attending.
- NNRMLS began offering weekend tech support this past weekend (July 17 and 18).

#### **Shareholder Announcements:**

- **RSAR (Reno Sparks Association of REALTORS®):** April LaBrie, CEO of RSAR reminded Trustees about the At Home with Diversity course next week on 27<sup>th</sup> and 28<sup>th</sup> in a blended format. RSAR Ed Expo will be 9/16, 9/17, 9/20 and 9/21. The RSAR store will be moved downstairs on Saturday.
- **SNR (Sierra Nevada REALTORS®):** Eric Maiss, CEO of SNR reminded Trustees that weekly emails are sent regarding events, SNR membership luncheon is August 4<sup>th</sup>, Cornhole Tournament August 6<sup>th</sup>, Installation October 22<sup>nd</sup>.

**New Business:** No new business

**Meeting adjourned:** 3:00 pm