



# Board of Trustees Meeting

BOT Meeting Minutes from January 20, 2021 Meeting

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**Call to Order:** The meeting of the Board of Trustees was called to order by President Helen Graham at noon. Due to the current health crisis, the meeting was held online via Zoom.

**Trustees in Attendance:** Helen Graham, Steve Bohler, Avis Cherry, Dan Rider, Marge Hauge, Ken Amundson, Debbie Logan, Leslie Cain, Angelica Reyes, Pat Schweigert.

**Guests in attendance:** Past-President Amy Shocket, Shareholder CEO April LaBrie, Robert Bartshe, as representative for Shareholder SNR, and Legal Counsel Bonnie Drinkwater.

**Staff Present:** George Pickard, Amie VanClute, Andrew Cristancho and Ryan Snyder.

**Minutes:** *It was moved and seconded* to approve the minutes of the December 16th, 2020 meeting. ***Motion carried.***

**Financial Review:** NNRMLS Director of Finance Amie VanClute presented financials, noted variances, and information regarding an AR accounting adjustment for 2020 credits and refunds. *It was moved and seconded* to approve the December 2020 financials. ***Motion carried.***

**Important Dates:** CEO George Pickard noted that the NNRMLS service agreement extension with Black Knight Financial Services, (makers of Paragon), will auto-renew on June 30. A 90-day notice is required to terminate.

**Product Analytics:** George demonstrated how to access the Product Analytics Dashboard via the BOT website and using the report we reviewed recent metrics for our apps and services.

**Update on Zillow's termination of Syndication Agreement with NNRMLS.** Zillow is seeking an IDX license from NNRMLS and plans to end their current syndication once IDX approval is granted no later than March 14. George is working with Zillow on IDX compliance issues.

**Legal Update:** Bonnie gave a presentation on Fiduciary Duties, expanding on the content introduced during the Trustee Orientation program from the week prior.

**Admin Panel:** *It was moved and seconded* that Trustees Dan Rider and Steve Bohler serve as the 2021 Admin Panel. ***Motion carried.***

**Presentation:** NNRMLS Director of Marketing Andrew Cristancho presented the results of the Broker TransactionDesk Satisfaction Survey. Following Andrew's presentation, George Pickard provided background and offered several options for moving forward in the process. The board provided guidance to proceed with direct contract negotiations with current forms solution provider.

## **CEO Report:**

NNRMLS Chief Executive Officer George Pickard's CEO report included:

- Goals for 2021
- Updates on the Strategic Planning Process
- Coming Soon Stats
- Project Timeline for implementation of Listing Status Workgroup Recommendations
- An update on the Financial Policy project
- Launch Day

George indicated he would work together with President Helen Graham on including an MLS vendor search or related discussion into our BOT Agendas for February and/or March.

**Shareholder Announcements:**

- **RSAR:** Membership meeting on February 9. RSAR's building at 5650 Riggins Ct is under construction (remodeling downstairs). Appointments required through February 17. RSAR recently conducted a member-record audit of real estate license information and found that 28 of 1,200 were expired. April is working with the State Division to improve the process.
- **SNR:** The SNR team is recruiting for the CEO position and still accepting resumes. SNR is also conducting a Community Outreach program, asking for \$10-\$20 gift cards for high-school students in need.
- **Annual Membership Dues for RSAR and SNR are due by the end of this month (January 2021).**

**New Business:** No new business.

**Regular Meeting adjourned:** 2:30 pm