



NNRMLS Board of Trustees

Minutes of the August 18, 2021 Meeting

Call to Order: The meeting of the Board of Trustees was called to order by President Helen Graham at noon. Due to the current health crisis, the meeting was held online via Zoom.

Trustees in Attendance: Helen Graham, Steve Bohler, Dan Rider, Marge Hauge, Ken Amundson, Debbie Logan, Leslie Cain, Pat Schweigert, Avis Cherry.

Trustee Absent: Angelica Reyes

Guests in attendance: Past-President Amy Shocket, Shareholder CEO April LaBrie, and Shareholder CEO Eric Maiss.

Staff Present: George Pickard and Amie Duncan

Minutes: ***It was moved and seconded*** to approve the minutes of the July 21, 2021 Board of Trustees meeting. ***Motion carried.***

Financial Review: CEO George Pickard presented the financials and noted variances including MLS Only Annual Renewal Fees which are billed annually, Remine annual fee was removed due to our non-renewal of the Remine service agreement, facility maintenance/décor is up due to updates made this year to the office, the BOT Revision for the first half of T3 Sixty's Strategic Planning fees was highlighted as a non-budgeted expense, and it was noted that on the Check Register two checks to Black Knight were issued in one month as two invoices arrived in the month of July. As of July 31, NNRMLS had 5.4 months of operating reserves on hand. ***It was moved and seconded*** to approve the financials for July 2021. ***Motion carried.***

Important Dates: The CMLS conference and RSAR's Ed Expo event overlap just a bit, and NNRMLS Strategic Planning Session is scheduled from 9 am - 2 pm on October 14. ShowingTime contract updated automatically, and we can cancel with 90 days' notice. The Rapattoni contract will be auto-renewed at the lowest contracted rate for another year because it is a cost effective option for maintaining access to historical membership data. We received a proposal for renewal of our service contract for the Clariety Dashboard (Member Launchpad.) There was a request to add the Virtual Nevada Realtor (State Association) event September 29th-October 1st.

Compliance Report: George Pickard presented brief overview of the monthly compliance charts on the BOT website. George explained the MLS Rule Book campaign, which informs our Members about the compliance process and recent changes to the Rules and Policy. George reviewed the marketing strategy on getting the word out about the Governing Docs Work Group Rule changes and encouraging best practices with listing data accuracy. Highlights included a Member-facing Compliance Report page, a monthly blog post with the top 3 compliance violations from the previous month, blog posts promoting Data Accuracy and the new MLS Rule Book resource pages on the Members website. The MLS Rule Book Resource Page is a one-stop compliance and governing docs resource for all Members. Director of Marketing Andrew Cristancho and Director of Compliance Misty Burch created an "MLS Rule Book On Tour" presentation for (virtual) office visits to help promote awareness about compliance and recent rule changes. Additional calendar dates for the presentation have been opened up to popular demand.

Product Analytics: George Pickard discussed that Membership is now over 4,000 active Members and noted that each of the charts on the BOT Product Usage Report page now use the same percentage range for the y axis.

CEO Report:

- George provided a brief update on our Showing Service selection process.
 - The Homesnap Showings demo scheduled for 9/15 at 11 am.
 - The demo of the MLS-Aligned-owned “Agent Inbox” is to be scheduled.
- Remine’s proposal to sell Remine Pro direct to Members through a 3rd Party Data License - **Trustees suggested approving data license and waiving the setup fee.**
- We have initiated the Strategic Planning project with T3 Sixty.
- Director of Operations Amie Duncan gave an update on CMLS registration and attendance plans
- George recommended listening to the August 4th CRS Data podcast which features an interview with both himself and Director of Marketing Andrew Cristancho.

Revision of Withheld Listing Form: ***It was moved and seconded*** to approve revision of the Withheld Listing Form, in addition to making seller initials bold and adding space for four seller initials and signatures. ***Motion carried.***

Changes to Policy for Affiliates and Contact Information in Remarks: ***It was moved and seconded*** to approve redline as proposed. ***Motion withdrawn.***

It was moved and seconded to disallow all references to seller’s preferred service providers in remarks. ***Motion denied.***

It was moved and seconded to leave policy as is and not accept the proposed redline. ***Motion carried.***

Removal of Duplicate Area Citation: ***It was moved and seconded*** to approve the redline changes to the policy removing the duplicate areas citation. ***Motion carried.***

Appointment of Nominating Committee: ***It was moved and seconded*** to approve Pat Schweigert, Leslie Cain, and Debbie Logan as the nominating committee. ***Motion carried.***

Shareholder Announcements:

- **RSAR (Reno Sparks Association of REALTORS®):** April LaBrie, CEO of RSAR, reminded Trustees about RSAR Ed Expo on 9/16, 9/17, 9/20, and 9/21 and at 61 attendees currently registered. Still scheduled to be an in-person event, but it may need to be canceled due to Covid regulations. RSAR is getting ready for Board of Director elections and early voting starts online on Monday 8/23. A special voting meeting in September will likely be blended. State Conference September 29th-October 1st will be free, virtual, and Trustees encouraged to attend. RSAR is moving forward with Comedy Night on September 23 at Alpine Room.
- **SNR (Sierra Nevada REALTORS®):** Eric Maiss, CEO of SNR, let Trustees know SNR had a successful Membership Luncheon on August 4. The Cornhole Tournament on August 6 was very well attended, and they raised over \$10,000 for charity. SNR’s Installation is scheduled for October 22.

New Business: Clarity Contract Renewal: ***It was moved and seconded*** to approve the Clarity Proposal for a three-year term. ***Motion carried.***

Meeting adjourned: 1:30 pm